



Our business partners help Redwood Coast Land Conservancy protect the treasured coastal regions of Southern Mendocino County and Northern Sonoma County.

Wild and scenic lands continue to be vital to the well-being of a community. Public access to trails and park-like areas draws tourism and creates a healthy local economy.

Donations made in the following amounts will add your business to the member category or related business partner circles for one year from the date of the donation. Note: Benefits last for 12 months and will expire at the end of that time if not renewed. Renewal each year is optional.

Gifts made “in kind” will also qualify your business for a listing. Examples are donations of food and beverage for special events, business and construction services, and donations of equipment or products. Please confirm RCLC’s need before making “in kind” donations.

Thank you for your interest and help!

The following lists the benefits attached to each category:

BUSINESS MEMBERS: \$250

All business members receive a listing in our printed Annual Report

PREMIUM BUSINESS MEMBERS: \$500

Premium business members receive a highlighted listing in our printed Annual Report

BUSINESS PARTNER CIRCLES:

Benefactor Circle: \$1,000

Trailblazer Circle: \$2,500

Leadership Circle: \$5,000

BENEFACTOR CIRCLE: DONATIONS OF \$1000 MINIMUM

- A featured listing in our printed Annual Report which goes out to 750+ subscribers
- A listing by name and with your logo on our Business Partners page on rclc.org website.
- An attractive certificate to display in your business showing you are a conservation partner of Redwood Coast Land Conservancy for the year of the donation

TRAILBLAZER CIRCLE: DONATIONS OF \$2,500 MINIMUM

- A featured listing in our printed Annual Report which goes out to 750+ subscribers
- A listing by name and with your logo and a link on our Business Partners website page <https://www.rclc.org/business-partnerships/>
- An attractive certificate to display in your business showing you are a conservation partner of Redwood Coast Land Conservancy for the year of the donation
- A featured listing as a Business Partner in each of our quarterly online newsletters (four times a year) going out to 750+ supporters
- Opportunity to be featured as a Business Partner sponsor for a live or virtual event held for the community, showcasing your logo and business name in the event promotion.

LEADERSHIP CIRCLE: DONATIONS OF \$5,000 MINIMUM

- A prominent listing in our printed Annual Report which goes out to 750+ subscribers
- A prominent listing by name and with your logo and a link on our Business Partners page <https://www.rclc.org/business-partnerships/>
- An attractive certificate to display in your business showing you are a conservation partner of Redwood Coast Land Conservancy for the year of the donation
- An 11 x 14 scenic photo of one of our coastal RCLC properties
- A featured listing as a Business Partner in each of our quarterly online newsletters (four times a year) going out to 750+ supporters
- Opportunity to be featured as a prominent Business Partner sponsor for every live or virtual event RCLC holds for the community, showcasing your logo and business name in the event promotions.
- A featured Spotlight article in one of our newsletter publications. This is a short thank-you article about your business and support for conservancy efforts in Mendonoma.
- A Leader's Report personal conversation with the RCLC President annually, offered by phone, tour of RCLC property, or Zoom meeting. You'll hear updates about RCLC projects, challenges and new conservation opportunities. This is a special opportunity to ask your questions and give input as one of our premier business partners.

**Redwood Coast Land Conservancy is a California 501(c)(3) non-profit. (707) 884-4426
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